

2019 Third Annual Dan Fulgham Memorial Dinner



"BUILDING A LEGACY"

benefiting Urology Research and Education Foundation

presented by:

**LIVE MUSIC
ENTERTAINMENT
DINNER & DRINKS
PRIZES
AUCTION
CELEBRITY GUESTS**

**Thursday, September 5th
5:30pm - 9:30pm**

For its third year, UREF is bringing the Dan Fulgham Memorial Dinner to Frisco, home to many longtime supporters of the foundation. With the National Soccer Hall of Fame and Toyota Stadium as the backdrop, Frisco royalty Maher Maso as the honorary event chair, celeb emcee Laurie Graham King, and a long list of local sponsors, you will be in fabulous company in your support of this event.

Join us for an incredible and inspiring evening of live music, entertainment, celebrity guests, and more surprises as we learn about UREF's mission and how we can help. Take in all that the Hall of Fame experience has to offer and dine overlooking the pitch at arguably the most unique venue in the metroplex. Honor former Dallas Cowboy Drew Pearson as we present him with this year's Man of Action award.

Read more about the event, the cause, the foundation, and sponsorship opportunities here. We look forward to working together in support of this very important organization.



Laurie Graham King
Emcee



Pat Fox Fulgham, M.D.
President, UREF



Drew Pearson
Dallas Cowboy
Man of Action



Maher Maso
Honorary Chair

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**TED
FOX**
event artistry

2018 Third Annual Dan Fulgham Memorial Dinner

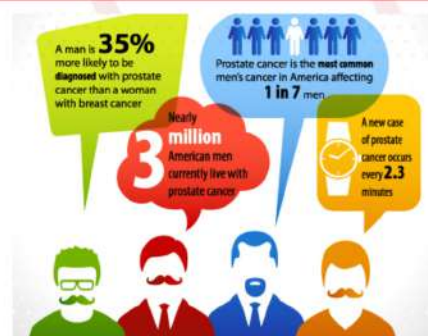


"BUILDING A LEGACY"

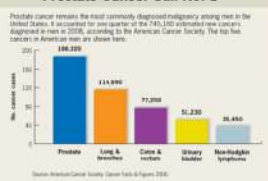
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THE CAUSE

With the massive amount of money, research, awareness, and campaigning targeted at women's health issues, particularly breast cancer, UREF believes it is important not to forget men's disease. In fact, a man is 35% more likely to be diagnosed with prostate cancer than a woman is to be diagnosed with breast cancer. The most common cancer in American men, 1 in 7 will be diagnosed with prostate cancer in his lifetime.



Prostate Cancer Still No. 1



Although prostate cancer may be a man's disease, men's health is both an issue for men and for women. On average, men die 5 years sooner than women. The health of men has a direct and dramatic impact on the well-being of the entire family.

Qualities traditionally appreciated in men such as strength, self-reliance, competitiveness, and success can lead to a reluctance for men to talk about or seek help with common urologic health problems. Wives and female partners, therefore, often play a key role in encouraging their counterparts to get annual screenings and adopt a risk-reduction lifestyle.



When detected early, prostate cancer is one of the most treatable and curable forms of cancer. Screening and early detection are vital. UREF is focused on using funds raised to provide resources for prevention, early detection, awareness, research, free screening, patient/family/survivor support, physician teaching and training, and holding regular events to promote a healthy lifestyle and screen for the presence of men's urologic disease.

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THE FOUNDATION

Urology Research and Education Foundation (UREF) is a Dallas-based 501(c)(3) organization whose mission is to educate the community and physicians about urologic disease, with a particular focus on the prevention, early detection, and awareness of men's urologic diseases such as prostate cancer, through healthy lifestyle and annual screening.



Pat Fox Fulgham, M.D. founded UREF in 2001 to give back to the community and to advance the work he was doing to improve the diagnosis and management of urologic disease. Under the leadership of Angela Clark (Executive Director), the many accomplishments of UREF include the ongoing mentoring and support of the largest prostate cancer support group in Dallas. Every month for the past 17 years, men affected by prostate cancer and their families meet for dinner and an informational presentation related to prostate cancer and overall health.

Community outreach projects have included an annual celebrity golf tournament and an annual Father's Day 5K race with free mobile prostate cancer risk assessment to promote awareness among young families about the importance of healthy lifestyle and early diagnosis in reducing the risk of prostate cancer.



With support from UREF, Dr. Fulgham has authored and published more than 50 scientific articles, authored 10 academic book chapters, and published a textbook on urologic ultrasound (now in its second edition). He teaches other urologists to perform diagnostic ultrasound and lectures nationally and internationally on the topic.



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THE HISTORY

In 2009, UREF began to sponsor an annual dinner as a thank you to our many dedicated volunteers. Never a true fundraiser, the event was instead a night of appreciation and honor. The idea was to present a topic of general interest as well as to give a brief update on new developments in prostate cancer and men's health.



Col. Dan Fulgham, USAF ret., Dr. Fulgham's father, was good enough to share his fascinating experiences as a first responder to the Texas City Disaster of 1947, an Air Force investigator of the Pueblo Incident in North Korea, a fighter pilot during Operation Bolo in Vietnam, and his involvement as a test pilot in the space program. Along the way, UREF has brought in other speakers and guests including Col. Joe Kittinger, Ralph Strangis, Congressmen Pete Sessions, Dan Hunt, president of FC Dallas and son of Lamar Hunt, and most recently Todd Whitthorne, UREF's first 'Man of Action' honoree.

The unfortunate passing of Dan Fulgham in 2015 marked a turning point in the history of the event and was a time to reinvent the occasion as a memorial to Col. Fulgham, an honoring of prostate cancer patients and their families, the key yearly fundraiser for UREF, and a reminder of the importance of UREF's mission. In 2018, the second annual Dan Fulgham Memorial Dinner raised over \$85K for UREF thanks to sponsors and guests.



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THE EVENT

The third annual Dan Fulgham Memorial Dinner benefiting Urology Research and Education Foundation (UREF) will take place on Thursday evening, September 5, 2019. With the National Soccer Hall of Fame at Toyota Stadium as our backdrop, honorary chair Maher Maso and emcee Laurie Graham King will guide guests through a fun-filled and inspiring evening to include:



- VIP meet-and-greet
- Cocktail reception with live music, silent auction, raffle, prizes, and more
- Opportunity to tour the Hall of Fame
- "Fireside Chat" Q&A with Scott Murray and former Dallas Cowboy Drew Pearson
- Dinner and Drinks
- Presentation of Man of Action Award
- Much, Much, Much More!



Previous dinners have featured a book signing and invocation by Chief David Brown, celebrity guests, comedy set by Four Day Weekend, \$25,000 Lucky List auction, and more!

The UREF and TED FOX teams are hard at work putting together an impressive list of VIP guests, sponsors, speakers, and more attractions for this year's event. We hope to have you on board!



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(three available) **PLATINUM SPONSOR - \$25,000**

- Recognition as a presenting sponsor of the 2019 3rd Annual Dan Fulgham Memorial Dinner benefiting Urology Research and Education Foundation (UREF) 501(c)(3)
- Brief corporate or individual bio feature in event program
- Limo service for up to (10) to and from event*
- Table for (10) at the event with ultra-premium stage view
- "Presented by" tagline featuring your business name (corporate) or name (individual) on all printed and digital marketing materials, social media posts, press releases, tickets, invitations, etc
- Special introduction and thank you by host during speaking portion of event
- Inclusion of logo on step-and-repeat photo backdrop
- Opportunity to set up promotional booth/table during VIP cocktail reception and full cocktail reception prior to event
- Admission to the VIP cocktail reception/meet-and-greet with keynote speaker, celebrity guests and other VIPs prior to event
- Logo (corporate) or name (individual/family) prominently displayed on all printed and digital marketing materials, social media posts, press releases, tickets, invitations, etc
- Prominently positioned logo/name displayed throughout event including monitors, printed signage, programs, etc
- Opportunity to include promotional item in VIP swag bags
- Signed copy of Drew Pearson's autobiography



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➤ DIAMOND - \$10,000

(five available)

- (6) tickets to the event with upgraded stage view
- Opportunity to set up promotional booth/table during VIP cocktail reception and full cocktail reception prior to event
- Admission to the VIP cocktail reception/meet-and-greet with keynote speaker, celebrity guests and other VIPs prior to event
- Logo (corporate) or name (individual/family) displayed on all printed and digital marketing materials, social media posts, press releases, tickets, invitations, etc
- Logo/name displayed throughout event including TV monitors, printed signage, programs, etc
- Opportunity to include promotional item in VIP swag bags

➤ GOLD - \$5,000

(ten available)

- (4) tickets to the event with upgraded stage view
- Admission to the VIP cocktail reception/meet-and-greet with keynote speaker, celebrity guests and other VIPs prior to event
- Logo (corporate) or name (individual/family) displayed on select printed and digital marketing materials
- Logo/name displayed throughout event including TV monitors, printed signage, programs, etc
- Opportunity to include promotional item in VIP swag bags

➤ SILVER - \$2,500

- (4) tickets to the event with upgraded stage view
- Name displayed on select printed and digital marketing materials
- Logo/name displayed on printed signage and programs at event



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➤ BRONZE - \$1,000

- Name displayed on select printed and digital marketing materials
- Opportunity to include promotional item in VIP swag bags

HALLMARK SPONSORSHIPS - \$5,000 EACH

➤ AUCTION SPONSOR *(one available)*

- Recognition as presenting auction sponsor with branded title
- Company name/logo featured on all printed and digital auction materials including auction tags, auction bidding sheets, auction program, etc
- Individual signage at event featuring company logo/name
- Name displayed on select printed and digital marketing materials
- Name displayed on printed signage and programs at event
- Opportunity to include promotional item in VIP swag bags

➤ RECEPTION SPONSOR *(one available)*

- Recognition as presenting cocktail reception sponsor with branded title
- Large banner featuring company name/logo overlooking reception area
- Individual signage at event featuring company logo/name
- Name displayed on select printed and digital marketing materials
- Name displayed on printed signage and programs at event
- Opportunity to include promotional item in VIP swag bags



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TICKETS

GENERAL: COCKTAIL RECEPTION + DINNER (REGULAR STAGE VIEW)

\$149 - (1) ticket to cocktail reception and dinner (regular stage view seating)

\$249 - (2) tickets to cocktail reception and dinner (regular stage view seating)

VIP: MEET-AND-GREET + COCKTAIL RECEPTION + DINNER (UPGRADED STAGE VIEW) + SWAG BAG

\$199 - (1) ticket to VIP meet-and-greet, cocktail reception and dinner (upgraded stage view seating)

\$349 - (2) tickets to VIP meet-and-greet, cocktail reception and dinner (upgraded stage view seating)

HOST COMMITTEE VIP TABLE - \$2500 *(five available)*

- (10) tickets to VIP meet-and-greet, cocktail reception and dinner (upgraded stage view seating)
- Host photo and bio featured in event program (corporate or personal)
- (10) exclusive "Host" swag bags



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THANK YOU

Your support is greatly appreciated. Please contact Angela Clark, Director of UREF, for further information on how to purchase your sponsorship or tickets:

Angela Clark, Director of UREF
214 | 695 | 1830
aclark@airmail.net

OR

Purchase sponsorships and tickets directly online at:

www.tedfoxevents.com/uref

